

# FIRST DAY<sup>®</sup> COMPLETE

*Drive Successful Student Outcomes  
through Equitable Access*



In the last 12 months, higher education has seen a significant increase in equitable access programs. A diverse range of institutions – community colleges and four-years, public and private, large and small – have already made the decision to bring this modern approach to course material delivery to their students.

## BARNES & NOBLE COLLEGE'S EQUITABLE ACCESS SOLUTION IS FIRST DAY COMPLETE.

First Day Complete ensures that **ALL** students across **ALL** courses have access to their learning materials before the first day of class, allowing them to engage with course content from day one and support their academic success.

The cost of the course materials are bundled into tuition or applied as a course charge, allowing your campus bookstore to provide all physical and digital materials via in-store pickup, shipping, or electronic delivery – all through a personalized concierge service.

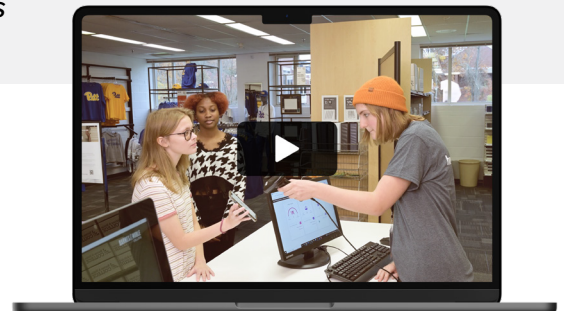
Faculty maintain full academic freedom to select course materials across all publishers in any format.



## THE FIRST DAY COMPLETE ADVANTAGE

- + *The most comprehensive catalog of lowest priced physical and digital course materials*
- + *An investment in technology and systems designed specifically for equitable access*
- + *Program customization and dedicated implementation teams*

According to an independent study conducted in the fall of 2022 by Hanover Research\* – Barnes & Noble College received the highest satisfaction rating for inclusive and equitable access programs among national bookstore fullservice providers.



[CLICK HERE TO SEE THE BNC DIFFERENCE](#)



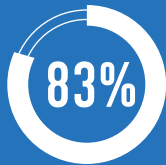
Learn more at [firstdaycomplete.com](https://firstdaycomplete.com)

# FIRST DAY<sup>®</sup> COMPLETE

First Day Complete increases student preparedness and removes barriers to higher education by improving access, convenience, and affordability.



## ACCESS



83% of students said they were better prepared because of the program.\*

## CONVENIENCE



90% of students found the program convenient to have course materials bundled and delivered through this program\*

## AFFORDABILITY



Students save on average between 35%-50% on the cost of course materials across their academic journey

\*Source: Spring 2022 First Day Complete Student Success Survey

## YOU'LL BE IN GOOD COMPANY.

Over 157 campuses—serving more than 800,000 students—have already enrolled in First Day Complete with more joining every semester.



Interested in learning more about Barnes & Noble College's First Day Complete program?

Email Jennifer Russell, Sr Director, Client Solutions, at [jrussell@bncollege.com](mailto:jrussell@bncollege.com) for more information.



[bncollege.com](http://bncollege.com)

\*Hanover Research. 2022 National College Bookstore Partner Satisfaction Survey of 380 institutions July - September 2022. Hanover Research is a leading full-service independently operated research firm with 700+ higher education and K-12 clients that was named a Top 50 Research Firm by the Insights Association and the American Marketing Association in 2020